

FINAL MINUTES / April 22, 2026

Location: Virtual via Microsoft Teams



Call to Order

Board Chair, Stan Joynes, called the meeting to order at 1:02 p.m., with a quorum present.

Members Present (Virtual)

Stan Joynes, Valley Road Vineyards
Dave Drillock, Fifty-Third Vineyard and Winery
Kenneth Tambaschi, Republic National Distributing Company

Others Present (Virtual)

Staci Saunders, VWDC and VDACS
Lucy Ackerly, Virginia Wine Wholesalers Association
Kendra Shiflett, VDACS Deputy Commissioner
William Jennings, VDACS Director of Administration and Finance

Additional Meeting Information

Mr. Joynes noted that this meeting was added to the regularly held quarterly meetings, to keep momentum on active projects. In the future, any additional meetings scheduled will only be held if necessary to move forward on key items.

Approval of Draft Minutes

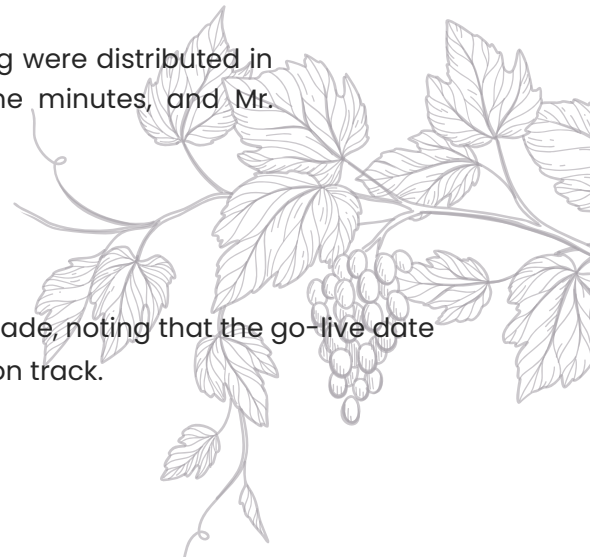
Copies of the agenda and draft minutes from March 11, 2026, meeting were distributed in advance to all Board members. Mr. Drillock moved to approve the minutes, and Mr. Tambaschi seconded; all were in favor. The minutes were approved.

Old Business/Updates

VWDC Software Upgrade Project

Ms. Saunders updated the Board on the progress of the software upgrade, noting that the go-live date has been extended to allow additional testing. The project budget is on track.

Marketing Services



Ms. Saunders reported that Mr. Joynes and Mr. Drillock attended marketing proposal presentations provided by two companies. The next steps are negotiations by VDACS Procurement.

New Business

Cabernet Franc Experience

Mr. Joynes provided an update to the Board on the proposed Cabernet Franc focused event concept. He explained that the recent Eastern Winery Exposition in Richmond helped to generate renewed interest in the idea, particularly because the event brought a wide range of industry participants together. The concept is intended to highlight Cabernet Franc as a grape that is thriving in Virginia and is widely planted across the Commonwealth. VWDC has committed to contribute up to \$5,000 towards the matching grant opportunity with the Virginia Wine Board Marketing Office, which has not yet been awarded.

Upcoming Meeting Dates

Virtual meetings are placeholders only if needed

June 24, 2026 @ 1:00 p.m. – In-Person

Location: Valley Road Vineyard
9264 Critzer Shop Rd
Afton, VA 22920

August 5, 2026 @ 1:00 p.m. – Virtual

September 24, 2026 @ 1:00 p.m. – In-Person

Location: Fifty Third Vineyard and Winery
13372 Shannon Hill Rd.
Louisa, VA 23093

November 12, 2026 @ 1:00 p.m. – Virtual

December 9, 2026 @ 1:00 p.m. – In-Person

Location: TBD

Adjourn

Mr. Joynes adjourned the meeting at 1:24 PM.

